# MSP White Paper GateKeeper Proximity



## Let us Work for YOU!

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#### **Industries:**

Healthcare
Manufacturing
Law Enforcement
Banking
Municipalities
Clinics

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## **No Pesky Contracts**

### **Easy to Partner Up**

GateKeeper Proximity partners can easily resell GateKeeper hardware and subscriptions without minimum seats, termination clauses, or crazy contractual requirements. Just plug and sell.



### **Very High Margins**

GateKeeper partners enjoy a favorable <u>25 to 50% margin</u> on hardware and software sales.



- Monthly or annual subscriptions
- Discounts on bulk purchases
- Do more of the workload, keep more of the revenue
- Low maintenance required
- Reduce time spent on non-core tasks that don't make money
- Lower total cost of ownership compared to other products
- We're eager to share our inbound leads with partners, not manage them ourselves
- Continuous, recurring revenue



## **Multitenant Platform**

GateKeeper offers MSPs a multitenant platform to manage all your clients from one convenient location. Clients of any industry and purpose can be managed from your a single GateKeeper Enterprise Hub login. Get started in minutes.



- ophthalmologists
- Radiologists
- Specialty Clinics
- Oncologists
- Podiatrists
- Gastroenterologists
- Manufacturers
- Correctional Facilities
- Law Enforcement Agents
- Universities

- Need to audit who is logging onto shared Windows accounts
- Need to stop password-related helpdesk tickets
- Need to reduce time wasted trying to login
- Too many forgotten passwords

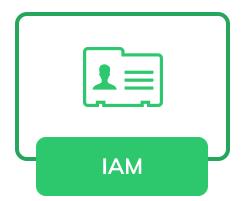
## One Solution, Many Products

For IT managers, trying to use multiple different products creates problems and headaches. GateKeeper combines a multitude of necessary products into one solution so that IT managers can easily save time and effort in juggling disparate items. End users benefit from not managing several logins and processes for different products and getting confused. GateKeeper requires less onboarding and training in return for the successful deployment of multiple products in one platform.



#### **Continuous 2FA Power**

Unlike traditional "one-time" 2FA products, GateKeeper Proximity 2FA continues to authenticate, even after a user logs in, ensuring minimal disruption of workflow and maximum security.



#### Works with AD

Dynamically set groups or users and computers based on permissions. Integrate with AD and manage users from one convenient location. Share web and desktop passwords securely only with those that need them.



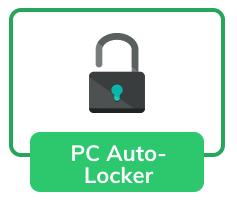
#### Web and Desktop App Login

Use a single token to cascade login from your PC, to your websites, and even desktop applications. Auto-fill passwords with a click or hot key combo. Never type a password on websites or applications again.



#### **Audit Logins on Shared PCs**

Shared workstations are unacceptable for compliance and clean auditing. Use GateKeeper to let users login to shared Windows PCs and accounts while accurately logging access events by unique individuals.



#### Lock PCs when Users Leave

No more annoying timeout policies locking out users while working. GateKeeper only locks when a user leaves. This means no more stress about locking PCs for everyone involved. Automation wins.



#### Win Back Time and Clicks

Using GateKeeper's proximity login solution, users can turbo-charge their access speeds to unprecedented rates. Zoom across dozens of computers and access accounts with a touch or quick PIN - no more passwords.

## Sales & Technical Partner

### Sales Allies

We have the sales process and all necessary documents ready for you so you can take off running. You'll work closely with our product specialists to ensure that everything from the pitch to client deliverables help close deals fast!



### **Tech Support at Your Service**

While you take the <u>GateKeeper Training courses</u>, our expert engineers will be available to help set up trials, install, deploy, and troubleshoot. We will NOT leave you to do this yourself - we're a team. We're available over phone, chat, or email and are always here to help.

For self-service, we provide a large <u>knowledge base</u> for troubleshooting, as well as a range of 'how-to' <u>documents</u>.



## White Label

### Your Logo on your Client's Login Screen

Put your logo on the login screen of your clients' computers using GateKeeper! Since it's an authentication solution, the login screen can be customized to with your own logo, heavily increasing brand awareness and reach.



### **Put your Logo on our Documents**



Get access to our treasure-trove of ready-to-go and editable marketing documents that you can put your logo on and get moving! One-pagers, explainer sheets, case studies, white papers, presentations, and more.

Case Studies	We'll write a case study on our successful deployments to increase awareness.
White Papers	We'll collaborate on content for White Papers regarding IT, cybersecurity, automation, and more!
Product Sheets	We provide custom product sheets to meet the specific needs of your clients' workflows.
Press Releases	When we partner up, we'll write a press release and distribute it to get more exposure.

## **Insurance and Compliance**

## **Compliance Needs**

Compliance requirements can be effortlessly maintained:

- Enforce 2FA
- Require complex passwords
- Audit logins accurately (even on shared Windows PCs)
- Share passwords securely
- Lock PC when user leaves



## **Cyber Insurance Requires 2FA Now**



Many cybersecurity insurance providers are now requiring 2FA to gain or renew coverage.

2FA adds a layer of defense (like a second door lock) and takes security away from individual users. Less reliance on humans means increased security. Increased security means an investment into keeping larger losses at bay.

